

A Helpful Cleaning Business Pricing Guide

Set your janitorial or housekeeping business up for success and profitability by determining which pricing model is the best fit for your jobs and customer types.

01



Per Square Foot

The average cost per square foot is \$0.05 to \$0.10 for house cleaning. Consider higher rates for move outs or deep cleaning. Determine office rates based on frequency of service.

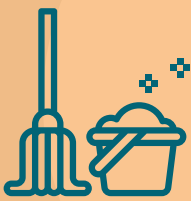
02



Per Room

Build a per room rate with the average of all spaces to clean. A bathroom will take less time than a kitchen. Find the average cost for your spaces by time + supplies per room.

03



Per Hour

The average hourly rate in 2020 was anywhere from \$25 - \$90 per hour. Your rate will be determined by location, type of space to be cleaned, and size of the space.

04



Flat Rate

List your rates at a set price. A flat fee means you make the same money no matter how fast or slow you clean. This model pays for the service, not necessarily your time.